



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON D.C., 20460

OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

May 11, 2011

Etienne Grignard
Managing Director
Grignard Company, LLC
505 Capobianco Plaza
Rahway, NJ 07065

Dear Mr. Grignard:

The U.S. Environmental Protection Agency applauds Grignard Company, LLC ("Grignard") for your leadership in developing an environmentally oriented all purpose cleaner. EPA's Design for the Environment ("DfE") program seeks to promote the use of products with improved environmental and human health characteristics. The product in our partnership – Direct Power Blue – fully achieves that objective in the I/I cleaning sector.

The key purpose of the DfE– Grignard partnership is to recognize and encourage the environmentally preferable chemistry of the partnership product. DfE is very enthusiastic about your successful formulation of this product and about our partnership. By eliminating hazardous solvents, environmentally persistent surfactants, and other harmful ingredients, you have demonstrated active environmental stewardship and dedication to continuous improvement.

Customers who use your DfE-labeled product will be participants in this important national effort to protect the environment and safeguard human health. We commend Grignard for your commitment to improving the environmental profile and performance of your product—and for leading change in the cleaning industry. DfE looks forward to building this partnership and wishes you much success with the partnership product.



Sincerely,

A handwritten signature in black ink, appearing to read "Clive Davies".

Clive Davies, Chief
Design for the Environment